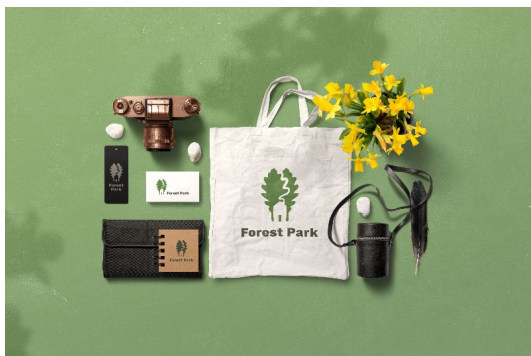




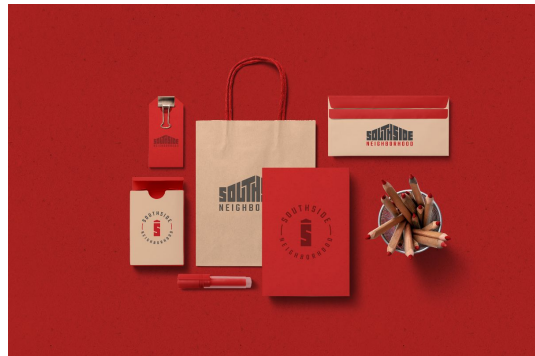
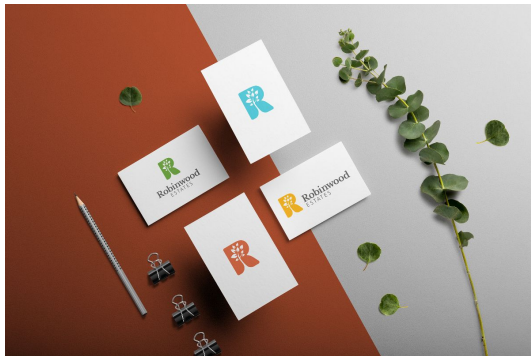
### Muncie Neighborhood Visual Identity Design



The City of Muncie has diverse communities with friendly people, exciting pasts, and outstanding cultural amenities that make it a desired place to live, do business, and visit. In the spring of 2019, Studio 165+, an immersive design studio in the School of Art, began working with neighborhood committees to develop their visual identity, elevate their image, and evoke a sense of pride in residents. The students researched each neighborhood determining unique key aspects, characteristics, challenges, and opportunities. After developing a neighborhood identity, they created designs to capture those characteristics and established style guides to help the neighborhoods illustrate graphic standards and rules to ensure consistency and continuity across applications and platforms. The neighborhoods done so far include Halteman Village, Robinwood Estates, Westbrier, Whitely, Old West End, Forest Park, Southside, and Riverside Normal City. Designs for Old West End and Whitely have won multiple ADDY awards from the American Advertising Federation - East Central Indiana chapter and an American Graphic Design Award. Visit the [Studio 165+ website](#) to learn more about the project and see more designs.

**Faculty Mentor:** [Shantanu Suman](#), School of Art

**Student Team:** Samantha Robbins, Ashlyn Sterling, Katie Strader, Valerie Francis, Angel Winchester, Hanna Boggs, Mariah Drake, Cameo Smith, Kate Hamilton, Ashley Allegretti, Sylvia Marbach, Nikki Abel, Dominic Zelli, Erin Mawhorter, Jared Carter, Joel Hall, Jake Gesick, Aubrey Hayden, Xander Crawley, Kimberly Holbrook, James Ong Jakob Rosenberger, and Mariah Jester




---

## MCCHS Levee Trail





Work has begun on the new addition to the trail.

Photo by Heather Williams

The Ball Brothers Foundation recently awarded Muncie Action Plan with a \$5,000 grant to support the new trail on the levee at Muncie Central High School. MAP has partnered with Flatland Resources to create direct visual and physical connectivity between the levee trail and the McKinley neighborhood. It will also complete a "loop" that would allow walkers/joggers/cyclists to connect to the White River Greenway and Minnetrista via the Walnut Street Bridge. For more information on this project, you can read the recent story in the [Muncie Journal](#).

---

**Mask Up Muncie!**



A new study from the National Academy of Sciences shows that social distancing alone is insufficient to stop the spread of COVID-19. Masks significantly reduce the number of infections. Businesses and organizations in Muncie and Delaware County are coming together to Mask Up and prevent the spread of COVID-19. MAP’s Task Force 3, Strengthening Pride & Image, is proud to be a partner in this initiative.

---

### Neighborhood Spotlight

On July 12th, Thomas Park Avondale Neighborhood hosted a Plant Giveaway. Anyone from the neighborhood was welcome to stop by for a light lunch and choose some flowers for their own gardens. Neighbors were also encouraged to check out the community garden. Photo below, fresh produce and herbs are free to neighbors.



## Coming Up In 2020

Muncie is starting to open back up! Check out the Muncie Visitors Bureau [calendar](#) for open venues as well as virtual exploring and entertainment. Or check out their Facebook page: [Muncie Visitors Bureau](#).

**Be sure to check your neighborhoods Facebook page for updates about this months meeting.**

### MAP Neighborhood

#### Meetings:

*Updated for 2020*

**MAP Neighborhood Presidents' Council:**  
6pm, 3rd Tuesday,

**Anthony-Northside:** 6:30pm, 4th Thursday of odd-numbered months, Community Fellowship Church

**Blaine/Southeast:** 6pm, 2nd Tuesday,

**Cowing Park:** 6pm, 3rd Thursday, Garden of Gethsemane Methodist Church

**Forest Park:** 6:30pm, 3rd Friday, Delaware County Senior Center

**Gilbert:** 7pm, 2nd Monday, Inside Out, 300 N. Madison Street

**Haltman Village (representing Haltman, Norwood, and Vienna Woods):**  
7pm, last Monday of every other month, Haltman village Baptist Church

**Industry:** 6pm, 4th Thursday, Price Hall, 704 S. Madison Street

**Ludingwood:** 2pm, 3rd Saturday, Woodlands Nursing Home, 3820 W. Jackson St.

### 2020 MAP BOARD OF DIRECTORS

**Donna Browne**, Grant Writer, Center for Energy Research|Education|Service, Ball State University

**Gretchen Cheesman**, City of Muncie Community Development

**Cornelius Dollison**, Whitely Community Council

**William Hughes**, Attorney, Beasley & Gilkison (**Treasurer**)

**Mitch Isaacs**, Executive Director, Shafer Leadership Academy

**Roni Johnson**, Community Foundation of Muncie and Delaware County, retired

**Wayne Johnson**, Ivy Tech Community College

**Jenni Marsh**, President/CEO, United Way of Muncie and Delaware County (**President**)

**Missy Modesitt**, Delaware County BY5 Early Childhood Initiative, Inc.

**Marta Moody**, Director, Muncie-Delaware County-Metropolitan Plan Commission

**Steve Moore**, First Merchants Bank

**Chuck Reynolds**, Muncie Community Schools

**Alison Robbins**, Intersection advertising firm

**Kelly Shrock**, President, Community

**McKinley:** 6pm, 4th Thursday, Muncie  
Central High School

Foundation of Muncie and Delaware County  
**(Vice President)**

**Minnetrista/Central:** 6pm, 2nd Thursday,

**Susan Volbrecht**, Coldwell Banker the Real  
Estate Group

**Northview:** 6pm, 3rd Monday, Northview  
Elementary, 807 W. Yale Avenue

**Heather Williams**, Program Manager,  
Building Better Neighborhoods **(Secretary)**

**Old West End:** 6:30pm, 4th Tuesday, Friends  
Memorial Church, 418 W. Adams Street

**Riverside/Normal City:** 7pm, 4th  
Wednesday, Hazelwood Christian Church  
Fellowship House, 1400 W. University Ave.

**South Central:** 6pm, 4th Monday, Bridges  
Community Services, 318 W. 8th Street

**Southside:** 5:30pm, 4th Tuesday,

**Thomas Park/Avondale:** 6pm, 3rd  
Wednesday, Ross Community Center, 1110 W.  
10th Street

**University Heights:** 6:30pm, 2nd Thursday  
in March, June, September and December,  
Riverside Baptist Church

**Western Woods:** 6pm, 1st Wednesday,  
Westview Elementary

**Whitely:** 5:30pm, 2nd Monday, Muncie Area  
Career Center, 2500 N. Elgin Street



### **Task Force 1: Linking Learning, Health, and Prosperity**

MAP TF1/BY5 has increased resources and program to underserved families by over 60% and has increased access to high quality child care in Muncie/Delaware County by 22% since 2013.



## Task Force 2: Fostering Collaboration

MAP TF2's efforts have created and sustained over 27 active neighborhood associations in the community of Muncie.



## Task Force 3: Strengthening Pride and Image

MAP TF3 has worked together with communications partners to create Mymuncie.org, signage and delivering the good news of the opportunities Muncie has to offer.



## Task Force 4: Creating Attractive and Desirable Places

MAP TF4 has strengthened Muncie's resiliency and code enforcement, helped to create the Muncie Cultural Train, Canan Commons and continues to work with Downtown Development to attract new business.



## Task Force 5: Managing Community Resources

MAP TF5 has worked with Delaware County GIS department and helped to create Bike Muncie, Scout Muncie, has overseen Tuhey Pool Watterpark's transformation, reservoir projects, among other land resource improvements.



10/28/2020

MAP3 Reading July 2020

This email was sent to <<Email Address>>

[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)

Muncie Action Plan · P.O. Box 596 · Muncie, IN 47308 · USA

