

Bus tour on MITS buses to start at approximately 5:50 p.m. and be completed by 7:30 p.m.

Speakers will board the buses and give brief (3–4 minute) talks at 3 locations (Walk of Fame, Heekin Park—Susan Fisher), (Ross Center—Jud Fisher), and (BSU/Geothermal North—Jim Lowe).

HELLO – MY NAME IS \_\_\_\_\_ AND I AM A CO-CHAIR OF MAP. WE ARE SO GLAD YOU HAVE JOINED US DURING MUNCIE’S SESQUICENTENNIAL YEAR FOR THIS CELEBRATION OF MANY PLACES IN OUR COMMUNITY THAT MAKE MUNCIE PROUD AND REFLECT THE CITIZEN PRIORITIES THAT MAKE UP THE MAP PLAN. MAP TAKES A DIRECT ROLE IN IMPLEMENTING MANY OF THE PLAN’S ACTION STEPS, BUT MAP ALSO IS SUPPORTED BY THE DEDICATED WORK OF MANY GROUPS AND ORGANIZATIONS AND THE CITY OF MUNCIE. IN OTHER WORDS, MAP ALSO ACTS AS A FACILITATOR, BRINGING TOGETHER LIKE-MINDED GROUPS FOR COLLABORATION ACTION. MAP’S BOARD IS PROUD TO HAVE MANY MEMBERS WHO ARE ACTIVELY INVOLVED BOTH WITH THESE PLACES AND WITH OTHER BRIGHT SPOTS IN OUR COMMUNITY. BEFORE WE BEGIN OUR TOUR, MAP WOULD LIKE TO THANK MITS FOR PROVIDING BUSES AND DRIVERS, THE CITY OF MUNCIE FOR PROVIDING FOLDERS, AND OUR GUEST SPEAKERS SUSAN FISHER, JUD FISHER, AND JIM LOWE. LET’S GET STARTED.

## **1. Minnetrista**

- “Minnetrista” means gathering place by the water. The Ball family gathered on this property more than 100 years ago and Minnetrista continues the Ball family legacy of community engagement and philanthropy.
- Minnetrista opened its doors in 1988, and for more than 25 years has been an important gathering place for our community. Minnetrista’s 40-acre campus includes beautiful gardens, a modern museum facility, naturally-maintained areas, historic Ball family homes, and a beautiful portion of the White River Greenway.

- Minnetrista presents annual events such as Faeries, Sprites & Lights, Farmers Market, glass and canning workshops, history, science, and cultural exhibits, free outdoor concerts, and school tours.

## **2. and 3. McGalliard Road/Burger King Sign**

- The McGalliard Road Corridor is the predominant commercial corridor in Muncie.
- In the 2010 MAP plan, this corridor was designated as both a strong and weak place by residents through a DOT exercise. Residents viewed it as a weak place because of its unattractive abundance of pole signage, power lines, front side parking, and lack of greenscape. The MAP Plan called for stronger corridor development standards to promote a more attractive, harmonious “look” for this important commercial area to encourage economic activity. In 2014 City Council, supported by MAP, enacted city-wide corridor guidelines based on the Madison Street corridor model designed by Ball State architects and planners.
- Despite several variance requests and supported by MAP, the Board of Zoning Appeals has consistently upheld the new standards. The recent total rebuild of Burger King is an example of how the new standards will eventually transform the look of McGalliard. It and Chase Bank (further west on McGalliard) have installed attractive monument-style signs at lower heights than pole signs.
- There has been a major increase in economic development along McGalliard with the opening of new Dick’s Sporting Goods, Michaels, McCallister’s Deli, etc.
- **[Whitely Neighborhood sign]** MAP’s Task Force 2 and many volunteers have worked to help neighborhood residents to organize or strengthen their neighborhood associations, and MAP has developed a productive partnership with BSU’s Building Better Communities. 24 out of Muncie’s 48 neighborhoods now have neighborhood associations that meet regularly. MAP also coordinates monthly meetings of the Neighborhood Presidents Council.

#### **4. Shaffer Chapel**

- Currently on the Indiana Registry of Historic Places, Shaffer Chapel is located in the Whitely neighborhood on Highland Avenue.
- It is the oldest standing public school building in Muncie.
- It was purchased in 1928 by the church congregation. In August 1930, the bodies of two African American men, victims of the last documented lynching in the northern United States, were brought from Marion to Muncie for embalming by Shaffer Chapel's pastor, J.E. Johnson.
- The Whitely community anticipated rioting following the arrival of the bodies in Muncie and held an all-night vigil in the Chapel to prevent it.
- Today, Shaffer Chapel is cared for and its story told through the work of the Whitely Community Council.

#### **5. Buley Center**

- The Roy C. Buley Community Center is a not-for-profit educational enrichment and recreation site in the Whitely neighborhood. It opened in 1974.
- The purpose of the center is to engage residents of the Muncie communities through activities reflecting its principles: Education, Nourishment, Ambition, Mentoring, Excellence.
- The Center was closed in 2008 during the economic downturn but reopened under the leadership of the Whitely Community Council in February 2009.
- The Center offers an After School Program, Karate for adults and youth, a Senior program, a Summer Camp program, and a Muncie P-3 program for emerging scholars after school and on Saturdays.

#### **6. White River Greenway and Cardinal Greenway**

- The White River Greenway is 7-mile long paved trail.
- It has 5 overlooks and one Trailhead. Users can access it at Westside Park and McCulloch Park.

- Final Phase design work is underway on the Kitselman Gateway. It will complete the White River Greenway trail near the old Indiana Steel and Wire site at Highway 32. It will be extended under State Road 32, the Cardinal Greenway Trail will be realigned, and the two trails will come together at a restored bridge spanning the White River. A parking lot for access to the trails is also a part of the Gateway and will accommodate school buses.
- Trail counters have been purchased for a study of the number of users.

### **Cardinal Greenway**

- Cardinal Greenway runs for 62 miles, linking Marion, Muncie, and Richmond. It passes through 9 towns (Jonesboro, Gas City, Gaston, Medford, Blountsville, Losantville, Economy, Williamsburg and Webster) and through 5 counties (Grant, Delaware, Henry, Randolph, and Wayne).
- Approximately 250,000 people use Cardinal Greenway every year.
- It has 20 trailheads/access points.
- Major Delaware County events include its 5K Run/Walk and Kids Fun Run, the Great Greenway Tour, the Turkey Trot, the Polar Express, and hosts the annual Walk Indiana event.
- Its goal is to research the area between Gaston north to Jonesboro for possible routes to close a gap between two sections of trail.

## **7. Depot**

- A \$1 million renovation began on the Depot in 2003 and it opened in 2004.
- During renovation, as much of the original woodwork as possible was saved. The gift shop floor still shows wear by the feet of decades of ticket takers.
- Depot is Headquarters of the Cardinal Greenway, Inc. trail system. Cardinal Greenways also manages the White River Greenway for the City of Muncie and the Cardinal Equestrian Trail. Users join the Cardinal Greenway outside the Depot's back door.

- To the north is 10 miles of continuous trail, then road routes help users navigate a gap in the trail system, and then it continues with 10.5 more miles of paved trail in Grant County.
- To the south of the Depot is 41.5 miles of continuous paved trail.

## **8. Cultural Trail**

- Under the direction and leadership of the Muncie Arts and Culture Council, the city of Muncie implemented an Arts & Culture Trail that connects the four cultural zones of our community:
  - Downtown Muncie
  - Ball State University
  - Minnetrista
  - Heekin Park
- The Trail was formally established by Muncie City Council in 2009. Installation of Trail signs began in 2012, and interpretive signage continues to be installed along the Phase I Trail.
- The Arts & Culture Trail is currently undergoing a new design phase that will spotlight and increase public art, bike accessible recreational areas, and pedestrian traffic.

## **9. United Day Care/BY5**

- United Day Care Center opened in 1975 and united Munsyana Day Nursery and Psi Iota Xi Day Nursery into one modern child care center. Munsyanna was located in the old Phyllis Wheatley branch of the YWCA back when the YW's were segregated and Psi Iota Xi nursery was located just a block away in a house that now is home to the Bargain Box.
- The Center serves approximately 100 children per day between the ages of 6 weeks and 6 years of age.
- The Center is licensed by the State of Indiana and nationally accredited by the National Association for the Education of Young Children--It meets or exceeds the country's highest standards for child care and early childhood education.

- The Center is rated as a Level 4 provider on Indiana's voluntary Paths to Quality rating system, which is the highest level attainable.
- The Center is rated at 5 stars, the highest level, on Indiana Department of Environmental Management's voluntary recognition program for proactively protecting children from environmental dangers.
- The Center is open to all children but low-income families are the target population. United Way funding makes a sliding fee scale possible.
- Last year Indiana legislators allocated funds for low-income, at-risk children to receive quality early childhood education through an Early Education Matching Grant. The Center was one of 33 chosen to receive funds through this competitive grant.
- Starting in June 2015 the Center will be a part of the Early Head Start Collaboration Project, a new federal program. Only four Head Start programs in Indiana were chosen for the program and the local Head Start has agreed to partner with only four programs in Delaware County.

## **BY5**

- BY5 is raising awareness of the importance of early childhood education and providing ways for the community to help "see themselves are part of the solution" in building the literacy skills that increase academic achievement and career success.
- BY5 helped spread the word about the importance of registering children ahead of time for Kindergarten. The Muncie Kindergarten Registration fair this year saw a 40% increase of children registered.
- BY5 operates "Kickoff to Kindergarten" jump start summer camps in 5 high-need elementary schools. Newest data demonstrates that children who attended Kickoff to Kindergarten for the last two years were more ready for Kindergarten than those who did not attend.
- Formation of 6 new task forces offers many opportunities to get involved. The task forces are:
  - Crib to K Task Force community training strategy

- BY5 Partner Network and BY5 Early Childhood Zones
- Family Navigators Task Force
- Universal Developmental and Behavioral Screening Task Force
- Wonder Readers Expansion Task Force
- Little Free Libraries Task Force

## **10. Boys and Girls Club**

- Boys and Girls Club founded in 1933 in Muncie by Blanch McClung and a group of sorority women in the third floor of the Anthony Building at the corner of Jackson and Walnut.
- The current building was built in 1950 and the club moved in in 1951.
- In 2014, the average daily attendance was 110. The 2014 peak was 140 and that has become its average in 2015.
- 821 children are members. The goal is to have a thousand or more members.
- Membership is \$12 per year. The child gets full access to the building and access to the "Power Hour" of homework and mentoring. The children are also fed a full meal.
- The Club added a new media room with computers. Children are working with the Muncie Public Library's Connection Corner branch to produce a newspaper and television show.

## **11. Heekin Park Walk of Fame—Speaker Susan Fisher**

- The Muncie Delaware County Walk of Fame is a historical project undertaken by the Martin Luther King, Jr. Dream Team, Muncie Public Library, and the City of Muncie.
- Spaced along Heekin Park's paved trails are 12 metal plaques introducing well-known—and not-so-well-known—individuals and organizations from Muncie and Delaware County's past who "rose above and persevered and made the community a better place." Did

you know that Muncie's James Edwards was a pioneering black actor who challenged Hollywood stereotypes? He acted in *Patton*, among other films.

- The Walk of Fame is maintained by the Parks Department of the City of Muncie. Additional historical plaques will be added and unveiled periodically.
- The Martin Luther King, Jr. Dream Team is a grass roots community organization, founded by the late community activist Bea Moten-Foster.
- The goal of the Dream Team is to further the ideals set forth by the late Dr. Martin Luther King, Jr.: peace, unity, citizenship, and service to others.
- Other projects of MLKDT include youth essay contests and awards, food drives, an annual Black History Month Annual Kick Off event, the National Day of Prayer, voter registration, and the Freedom Bus project.

### **History of Muncie Action Plan**

- The Muncie Action Plan was conceived in 2008-09 through a partnership between the City of Muncie and Ivy Tech.
- A consultant, ACP Visioning & Planning, was hired to develop the plan.
- Over 2,000 residents participated in the planning process through meetings, public events, and surveys. The Plan was endorsed by the Mayor's Office, City Council, County Council, the Delaware-Muncie Metropolitan Plan Commission, Rotary, Altrusa, and Kiwanis.
- The 2010 Plan and the 2013 updated Plan feature five task forces:
  1. Linking Learning, Health, and Prosperity;
  2. Fostering Collaboration
  3. Strengthening Pride and Image
  4. Creating Attractive and Desirable Places
  5. Managing Community Resources.
- Led by an 18-member board, the implementation has been ongoing for five years. MAP has implemented or contributed to major

accomplishments such as the development of Muncie Before 5, organization of many neighborhood associations, creation of award-winning image campaigns "Muncie Lives, Muncie Gives" and "My Muncie," creation of a Downtown Plan and corridor development standards, the renovation of Tuhey Pool, and ongoing improvements to bike lanes and Prairie Creek Reservoir.

## **12. South Gateway and Roundabout**

- Creates an attractive, welcoming area on south side that features landscaped roundabout, sidewalks, and pleasing street lamps.
- It's a cooperative effort of the City of Muncie and the Southside Development Corporation.
- Extension of the Madison Street corridor where the positive impact of corridor standards can be readily seen through lower sign heights, landscaping, and parking setbacks.
- Idea emerged from a 2004 South Muncie charrette that identified the need for a south gateway and produced the South Muncie Community Development Corporation.
- Funded by money from the US Department of Transportation channeled through the Indiana Department of Transportation: \$2million in federal funds and \$500,000 from the City of Muncie.
- Roundabouts provide fast and smooth traffic flow, once drivers become accustomed to merging in and out.
- Roundabouts improves air quality by decreasing auto emissions. An idling vehicle produces more CO2 than a moving vehicle. Roundabouts are therefore eligible for federal funding because they mitigate traffic, improve air quality, and are less damaging to the environment.
- City of Muncie is planning a roundabout at Walnut Street and Riffin Road. It is already funded with local money and \$1million from the US Department of Transportation.

### **13. Maring-Hunt Library**

- Maring-Hunt Library is a full service library located between South View Elementary School and the Wilson Senior Apartments. Maring-Hunt offers a full circulating collection of books, magazines, CD's, DVD's, eReaders, wireless access, and more. An open computer lab is offered daily, as are story times, programs, and services for lifelong learning, children through adults.
- It's most recent addition is the UDo Center, a high-tech area offering poster printers, 3D printers, STEM (Science Technology Engineering and Math) activities for kids and teens, and video and sound production.
- Maring-Hunt also offers a meeting room for use by local organizations. A garden green space is located behind Maring-Hunt which provides organic garden plots to individuals and organizations and provides green space for conservation projects.
- Muncie Public Library has served Muncie and Center Township since 1875. Carnegie Library was the first dedicated building and opened in 1902.

### **14. Community Gardens in Muncie**

- There are at least 13 active community gardens in Muncie.
- During difficult times, areas of town were set aside for urban gardening plots for residents: WWI ("war gardens"), the Great Depression, and WWII ("victory gardens").
- The Ball factory, Warner Gear, and Ball State University made garden plots available to their employees at various times in the 20th Century.
- These days, many organizations are involved in community gardening: Muncie Public Library, several churches, a downtown business, and neighborhood organizations. Google "Muncie urban gardening initiative" to see them on a map.

#### **Maring-Hunt Community Garden:**

- Founded in 2003 by Muncie Public Library Director Ginny Nilles. It began with 9 plots and now has 36.

- Gardeners pay a \$20 fee at the beginning of the season and are assigned an 8' x 25' plot. This includes access to water.
- The garden shed was built in 2011 by Mark Flodder's industrial arts class at Southside High School.
- The gardens sit on land that used to be the football field for Wilson Middle School. This former middle school now offers apartments for seniors. The goal post still stands on the north end of the field.

### **15. Ross Center—Speaker Jud Fisher**

- Ball Brothers Foundation has developed a Concentrated Focus Model which focuses financial and in-kind resources in a concentrated geographical area or around a particular issue.
- One such model (CFM#1) focuses on the Ross Community Center in the Thomas Park/Avondale neighborhood.
- This neighborhood, formerly thriving with the GM manufacturing (Chevy) plant just north, has been in decline for years.
- BBF saw the opportunity to restore the Ross Center baseball complex, which for years was a dynamic facility for the neighborhood and rehabilitate the fields into a first-class baseball complex.
- BBF continues to provide support to realize this dream and to support Ross Center operations.

### **16, 17, 18, 19 Downtown**

#### **16. Downtown**

- Connects north and south Muncie
- Home to City and County government and a growing population of downtown residents
- Popular events sponsored by Downtown Development Partnership include: Muncie Gras; Downtown Arts Walk (1<sup>st</sup> Thursdays); Holiday Parade (1<sup>st</sup> Sunday in December); RibFest (August); Downtown Tours for incoming Ball State Students
- Home to Ivy Tech Community College in the Fisher and Patterson Buildings

- The Downtown Development Partnership's DWNTWN marketing campaign recently won 3 Addy Awards from the Advertising Federation of East Central Indiana
  - A silver Addy for the DWNTWWN Campaign
  - A silver Addy for the Kirk's Bicycle Shop billboard
  - A gold Addy for Best of Show

### **17. Lofts at the Roberts**

- \$17 million renovation
- There are 83 one- and two-bedroom apartments for adults 55 and over
- Has a 24-hour business center and fitness center for residents and a movie theater
- Located on the 1<sup>st</sup> Floor is the Downtown Business Connector, a co-working space for entrepreneurs, independent professionals, freelancers and start-up businesses
  - \$15 for a single day membership; \$400 per year membership

### **18. Arc of Indiana**

- Arc of Indiana is a non-profit organization established in 1956 and headquartered in Indianapolis. It helps people with intellectual and other developmental disabilities and their families.
- The Arc of Indiana Training Institute & Teaching Hotel will be Indiana's first statewide hospitality training institute for individuals with disabilities, resulting in potential employment.
- The Training Institute will create approximately 30 permanent jobs within the hotel for individuals with disabilities.
- The hotel will be a Marriott Hotel called Courtyard Muncie at Horizon Convention Center. It will have 150 rooms, an attached parking garage, and the Thr3e Wise Brewing Company Restaurant
- Scheduled to open in late 2015

## **19. Canan Commons**

- Called Muncie's newest "urban park" and features a permanent Performance Shell
- A central gathering place for many community and cultural events, films, and Friday "brown bag lunch" concerts
- Two most popular events are the Annual Arts Walk (1<sup>st</sup> Thursday in October) and the Muncie Three Trails Music Series

## **20. Tuhey Pool**

- Located in the 8.5-acre Tuhey Park and connects to Cardinal Greenway
- It is the only heated outdoor pool in Delaware County
- Managed by Cardinal Aquatics & Wellness
- Amenities include a water slide, splash pad, kids pool, snack bar, and lap swimming
- Hosts the annual Mayor's meet, which brings in thousands of swim families from across Central Indiana
- Tuhey Pool can be rented for corporate outings, birthday parties and special events
- Open from Memorial weekend to Labor Day weekend and hosts "Drool in the Pool" for dogs and their owners

## **21. IU School of Medicine at Ball State University, Muncie Center for Medical Education**

- Began in 1970 with 4 students taking 1<sup>st</sup> year classes in a 4-year program.
- In 1980 it expanded to include 2<sup>nd</sup> year classes.
- In 2014 it expanded to 3<sup>rd</sup> year program.
- Between 1970-1999, classes held in various buildings, i.e., Maria Bingham, Cooper Science.
- In 2000 the new E.F. Ball Medical Education Building south of the hospital was dedicated.

- Uses 6 full-time basic faculty, 4 contract faculty, and 148 volunteer clinical faculty

## **22. BSU Geothermal—Speaker Jim Lowe**

- 3,600 Boreholes (400 and 500 feet deep, 1,000 miles of vertical pipe that serves as a heat exchange.)
- The borehole fields are located north and south of the main campus).
- 10 miles of new horizontal pipe distributing hot water to campus buildings.
- Cold water is carried through existing pipes.
- 75,000 tons of net carbon dioxide emission reductions; 5,540 tons of reductions of other sources.
- Reduction in British Thermal Units (BTU) per year – 500,000,000,000.
- Reduction in use of water – 45,000,000 gallons
- Dollars saved - \$2,200,000
- Jobs created – 2,300 (jobs associated with building the fields and system).

## **23. Building Better Communities**

- Building Better Communities is Ball State’s front door for community partners to benefit from the university’s knowledge, skills, and energy. BBC is headquartered in Carmichael Hall and employs 37 staff members across six locations and six affiliated centers.
- BBC offers best practices, workshops, and conferences for community and economic development professionals across the state. On campus, BBC is responsible for connecting communities and organizations with faculty and students, providing project management support, and reporting and promoting Ball State’s outreach and engagement efforts.
- In the 2013-2014 school year, more than 6,000 Ball State students completed 359 projects within the Muncie community alone, working with around 130 community partners. Some of these projects were coordinated through the Building Better Communities Fellows program, which recruits faculty mentors and students from

different disciplines to tackle on-site, problem-based projects with businesses and community organizations.

- In 2014, BBC led the university's self-study to earn the Carnegie Elective Community Engagement Classification, a public and nationally-recognized designation that highlights Ball State's commitment to outreach and engagement. The classification is awarded every five years.

## **24. Ball State**

- Founded in 1918 with donation of land from Ball Brothers to the State of Indiana
- Ball State's seven academic colleges offer more than 170 majors, 88 master's degrees, 16 doctoral degrees, and four specialist programs. It focuses particularly on "entrepreneurial learning" that provides students with real world skills and accomplishments.
- Home to approximately 20,000 students, 7,500 of which live on campus. The students create a thriving and dynamic physical and economic environment, both on campus and off.
- Has 19 widely respected intercollegiate athletic programs.
- Is a national leader in environmental conservation through its sustainability efforts and geothermal program, which has cut the University's carbon footprint by 50%.

TOUR ENDS

THANK YOU FOR JOINING MAP ON ITS SESQUICENTENNIAL CELEBRATION BUS TOUR. FOR MORE INFORMATION ABOUT MAP OR TO VOLUNTEER, PLEASE VISIT OUR WEBSITE AT [WWW.MUNCIEACTIONPLAN.ORG](http://WWW.MUNCIEACTIONPLAN.ORG), VISIT OUR FACEBOOK PAGE, OR CALL MAP'S COORDINATOR AT 747-7229. THANK YOU AND HAVE A GREAT EVENING.